



EUROPEAN SUPPLY CHAIN EXECUTIVE SUMMIT **EUSCES23**

June 20-21, 2023 | Melia Sitges | Barcelona, Spain | scl-eu.com

AGENDA

JUNE 19, 2023

5:00 - 6:00 pm

Welcome Day Panel: Women in Supply Chain and Leadership

- Sharing typical challenges faced by corporations when trying to reinforce diversity and inclusion in the workforce
- Incorporating and demonstrating diverse thinking to drive innovation
- Becoming more innovative, forward-thinking, and resilient in your supply chain organization
- Creating a purpose-driven strategy that makes an impact as our organizations deepen their talent pools and create opportunities for personal and professional growth
- Understanding the leader's role as a force to shape and demonstrate corporate culture and exhibit organizational alignment
- Offering examples of strong and effective mentorship programs in onboarding, cross-training, job shadowing, and continuing education that make the difference in developing and retaining top talent

DECKERS
— BRANDS —



Victoria Cobos
VP Operations EMEA
Deckers



Nora Olah
Former VP,
Supply Chain
Deutsche Telekom



Erika Linton
Global Head
Supply Chain
Strategy & Design
H&M



Maria Pia De Caro
EVP Operations
Pernod Ricard

6:00 - 7:00 pm

Welcome Drinks Reception



JUNE 20, 2023

7:00 - 7:50 am

Registration and Breakfast

7:45 - 7:50 am

Opening Remarks and Important Announcements

7:50 - 8:00 am

Chair's Welcome Address



Daniel Myers
Sr. Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International

8:00 - 8:35 am

Risk is Inevitable—Disruption is Optional: Building a Resilient and Successful Supply Chain for the Future

- Going beyond traditional transformation to solve unprecedented macro challenges
- Exploring ways to facilitate a digital end-to-end supply chain transformation
- Improve supply network resiliency, agility and sustainability
- Build purposeful partnerships to win and grow together
- Establishing a truly global, interconnected and agile infrastructure for success

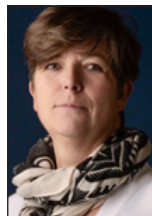


Reginaldo Ecclissato
Chief Supply Chain and
Business Operations Officer
Unilever

8:35 - 9:10 am

Authentic Leadership and Rising to the Challenge of New Supply Chain Business Realities

- Discussing the importance stakeholders place on supply chain transformation, and how to integrate it into business strategy for competitive advantage
- Evaluating where your business stands in terms of eCommerce, sustainability, risk management, and cost performance, and how you can move the needle as a leader
- Realign your workforce by using creative collaboration to involve them in every part of finding solutions to challenges and seizing opportunities
- Finding the best framework to unlock your Supply Chain Operation's potential



Ivanka Janssen
Chief Supply Chain Officer
Philips

ROOM 1 CHAIR



Daniel Myers
*Sr. Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International*

ROOM 2 CHAIR



Rene Buck
*CEO
BCI Global*

9:15 - 9:50 am

BREAKOUT ROOM 1 PROCESS PLANNING & DESIGN

Focusing on the Next Generation of Supply Chain

- Continuing to prioritize supply optimization as a core focus for all businesses to continue to thrive
- Breaking boundaries in supply chain technology: How digital transformation happens
- Strategies for collaborating with companies across the vertical spectrum
- What might the next generation of Supply Chain look like?
- Characteristics of Supply Chain 2030



David Warrick
*Former GM of Global Supply Chain
Microsoft*

9:15 - 9:50 am

BREAKOUT ROOM 2 VALUE OPTIMIZATION

How Data Can Drive Cost Profitability While Promoting Sustainability

- Discussing how both changing customer expectations and an opportunity to improve business performance through reevaluating our status quo is driving our move towards sustainability
- Offering examples of projects that can serve as examples and ambassadors as we create a culture of Continuous Improvement focusing on sustainability
- What can other companies learn from our experience embracing sustainability, and what are our plans for the future?



Erika Linton
*Global Head, Supply Chain
Strategy & Design
H&M*

9:55 am - 11:35 am

Pre-Arranged One-to-One Meetings

10:00 am – 10:20 am: Meeting Slot 1/Networking
10:25 am – 10:45 am: Meeting Slot 2/Networking
10:50 am – 11:10 am: Meeting Slot 3/Networking
11:15 am – 11:35 am: Meeting Slot 4/Networking

11:40 am - 12:15 pm

**WORKSHOP
BREAKOUT
ROOM 1**

The Future of Decisions. Now.

- Decision Intelligence lies at the intersection of AI, BI and automation. How does it fit into your business strategy?
- Exploring how Decision Intelligence delivers decision-making agility and scale to perform in an increasingly digital world
- Don't get left behind: Gartner predicts that more than 33% of large organizations will deploy Decision Intelligence capabilities this year
- Sharing examples of how top organizations are currently deploying Aera Decision Cloud™ to digitize, augment, and automate millions of decisions, resulting in significant performance gains



Juan Carlos Parada
EVP, Global Customer Operations
Unilever



Fred Laluyaux
President & CEO
Aera Technology

11:40 am - 12:15 pm

**WORKSHOP
BREAKOUT
ROOM 2**

The Great Resignation Dilemma

- Facing unprecedented disruption in the daily life of organizations driven by the fall-out of the pandemic, supply chain uncertainties, and the significant increase in labor turnover
- How can we 'come back stronger' by driving up productivity while facing revenue shortfalls, inflationary pressures, and geopolitical impacts?
- Exploring proven methods organizations are employing that can reassure leaders and keep productivity on track
- Showing you how organizations survived during crises and thrived on new opportunities by sharing insights on 6 Essential Lessons:
 1. Put People first in your Company Vision
 2. Match incentives to your People first values
 3. Give clear purpose and direction
 4. Provide chances to demonstrate their value to others
 5. Invest in their future and their potential
 6. Pay them what they are worth



Darren O'Connor
Sr. Client Lead
Performance Solutions By
Milliken & Company

12:20 - 12:55 pm

**BREAKOUT
ROOM 1
PROCESS PLANNING
& DESIGN**

Leveraging 4IR During a Significant Supply Chain Transformation of a Consumer Goods Business

- Responding to volatility – the power of prediction
- Build competitive advantage through supply chain digital transformation – the use of digital automation capability to deliver products to customers and consumers where and whenever they need them
- Supply Chains are still about people – building the Digital First mindset



Dirk Holbach
CSVP & CSCO Henkel
Consumer Brands
Henkel

12:20 - 12:55 pm

**BREAKOUT
ROOM 2**
VALUE
OPTIMIZATION

Disruption: Working with Partners Internally and Externally to Overcome Seemingly Impossible Challenges

- COVID-19 and the global semiconductor supply shortage created unprecedented challenges for supply chains
- Supply chain resilience is a complex area with many layers, and we need to be careful not to jump to simplistic assumptions about risk and risk mitigation
- Understanding how Nokia addressed these challenges and delivered market winning performance
- Exploring what we learned about our internal capability, our relationships with internal stakeholders and how our supplier and partner relationships were critical to success
- Now that balance is returning, how do we return to business as normal, while keeping the best of what was learned during the crisis



Padraig Healy
VP Supply Chain Management
Nokia

12:55 - 1:55 pm

Themed Lunch Discussions

Themed lunches are roundtable discussions on specific industry issues and challenges during lunch hour. Each roundtable will be led by a sponsor or delegate who is an expert in the field. Limited seating is available, so please sign up for your preferred topic through the event app. Choose from:

Revive Optimism in Supply Chain Organizations – a Win for People, Performance and Customers



Wouter Visser
VP, Supply Chain
Belden Inc.

Supply Chain Sustainability – Data Collection & Renewable Energy Sourcing



Bruno Ivanoff
Global Strategic Supply
Chain Director
Comet Group

Talking About the Uncomfortable: Training for Crisis Management



Nora Olah
VP, Supply Chain
Deutsche Telekom

Challenges in Global Semi-Conductor Supply Chains – How Can We Avoid Disruption?



Kyle Young
VP, Global Procurement,
Electrical and Electronics
Eaton

Driving Efficiency in the Evolving B2B2C Market Leveraging Autonomous Supply Chain



Rahul Ubgade
AVP, Consumer, Retail &
Logistics, EMEA
Infosys

Supply Chain Operations Post-COVID-19 and Building Supply Chain Resilience



Selim Tansug
Chief Operating
Officer
The Quality Group

1:55 - 2:30 pm

BREAKOUT ROOM 1 PROCESS PLANNING & DESIGN

Our Customer-Centricity Transformation Journey

- Acknowledging that all modern supply chains must be customer-centric, and so creating a flexible, scalable global supply chain with our customers at the core is not a competitive advantage: It is a matter of life and death for our company
- Discussing the rewards and challenges of building and maintaining a high-performing customer-centric supply chain
- Establishing transparency and visibility for the global customer experience
- Offering lessons learned and key takeaways for other supply chain organizations based on our experience
- Where do we go from here to stay on top and raise what we currently consider to be the ceiling?



Bettina Castillo
Head of Global
Supply Operations
IKEA

1:55 - 2:30 pm

BREAKOUT ROOM 2 VALUE OPTIMIZATION

Fireside Chat: Helping Build a Sustainable Future Through Purposeful Procurement

- Exploring Mar's sustainability journey and the partnerships we've built along the way to ensure our business does good for people, pets and planet
- Understanding how Mars is engaging with suppliers to ensure common goals and guidelines
- Exploring ways in which Mars is balancing the long-term investments needed vs the short-term business pressures in high inflationary times
- What does the future hold? What are we prioritizing and why?



Paul Gardner
Chief Procurement
Officer
Mars Petcare

2:35 - 3:10 pm

WORKSHOP BREAKOUT ROOM 1

New Role of Generative AI in Achieving Supply Chain Orchestration: Featuring Microsoft's Next Generation Journey

- Gain insights on how you can deliver on growing pressures to reduce costs, emissions, and resources while also navigating increased expectations, economic headwinds, and complexities across your supply chain
- Hear how leading shippers are efficiently pairing global talent and best-in-class TMS technology, integrated with Artificial Generative Intelligence (AGI), predictive analytics, machine learning, and IoT, to drive real-time visibility, automation, and decision-making
- Learn how we are utilizing and testing AGI to automate outputs of the connected supply chain ecosystem, and hear some best practices we have learned this far
- Get an inside look at how Microsoft has leveraged TMS solutions to approach their digital transformation



C.H. ROBINSON | TMC



Chris Cutshaw
Director, Market Solutions
TMC, a division of C.H. Robinson

3:15 - 4:25 pm

Pre-Arranged One-to-One Meetings

- 3:15 pm – 3:35 pm: Meeting Slot 5/Networking
- 3:40 pm – 4:00 pm: Meeting Slot 6/Networking
- 4:05 pm – 4:25 pm: Meeting Slot 7/Networking

4:30 - 5:05 pm

Global Supply Chain: We STRIVE for the Best

- Schneider Electric Global Supply Chain: a comprehensive global network covering the end-to-end value chain
- Our winning plan to sustainability and digitization: “Net-Zero ready” Operations by 2030
- Sustainability through Resilience
- Partnership for a Sustainable World



Thierry Tricot
SVP, Global Supply Chain Europe
Schneider Electric

5:05 - 6:10 pm

Live Interactive Musical Keynote: Creating a Passionate and Inspired Culture to Win

“You can have the best business strategy in the world. An inspired culture eats strategy for lunch.” - Daniel Myers

In this multimedia presentation including four original songs, Daniel Myers will share his insights and experiences on winning through passionate inspirational leadership. You will not want to miss this experience as Daniel Myers connects organizational performance and leadership to the power of passion, using music to illustrate truths that apply to both business and life.

- How do you create an inspired and passionate culture?
- Why is passion strategically important to supply chain organizations?
- How do you identify your passions in life, and how can they inspire others?
- Discussing the four most powerful ways to inspire others
- Illustrating the difference leaders make to entire cultures



Daniel Myers
Sr. Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International

6:10 - 7:00 pm



JUNE 21, 2023

7:30 - 8:25 am

Registration and Breakfast

8:25 - 8:35 am

Chair's Opening Remarks



Daniel Myers
Sr. Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International

8:35 - 9:10 am

Generative AI and Supply Chain Transformation

- How the democratization of AI technology is unlocking new benefits in the world of supply chain
- What makes this AI wave different from others
- Exploring ways to deploy generative AI in our businesses



Mike Bassani
General Manager, Supply Chain
Microsoft

9:10 - 9:45 am

Building A Resilient Supply Chain in all Contexts

- Reinforcing what works and learning from a crisis
- Ensuring partnership success and future-looking innovation
- Developing a disruption-tolerant supply chain in face of future events



Fares Sayegh
SVP, Product Supply, Fabric Care,
Global Supply Network Operations and
Manufacturing Discipline
Procter & Gamble

ROOM 1 CHAIR



Daniel Myers
Sr. Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International

ROOM 2 CHAIR



Rene Buck
CEO
BCI Global

9:50 - 10:25 am

BREAKOUT ROOM 1 PROCESS PLANNING & DESIGN

Superior Customer Experience with Resilient and Data Intelligent Supply Operations

- Discussing how increased disruption, changing customer behaviour, shifts in the labour market, and other factors all drive supply chains to invest in resilience, speed, agility, and digitization
- What does it take for Supply Operations to be a competitive advantage in an environment of ever-increasing volatility, higher customer demands and exponential acceleration of technology innovation?
- Discussing the power of true global Supply Operations management and decision intelligence
- Offering best practices in bringing in automation to an existing and ever-operating supply chain organization
- What does collaborative supply chain automation look like? How can we best align our tools and tactics with our partners?
- What can we all take from our collective experiences and apply to our own automation journeys?



Juan Carlos Parada
EVP, Global Customer Operations
Unilever

9:50 - 10:25 am

**BREAKOUT
ROOM 2**
VALUE
OPTIMIZATION

Surviving being Sustainable

- Discussing how both changing customer expectations and an opportunity to improve business performance through reevaluating our status quo is driving our move towards sustainability
- Offering examples of projects that can serve as examples and ambassadors as we create a culture of Continuous Improvement focusing on sustainability
- What can other companies learn from our experience embracing sustainability, and what are our plans for the future?

**CAMPARI
GROUP**



Dunc Lowe
Chief Supply Chain Officer
Campari Group

10:25 - 11:15 am

Pre-Arranged One-to-One Meetings

10:30 am – 10:50 am: Meeting Slot 8/Networking

10:55 am – 11:15 am: Meeting Slot 9/Networking

10:40 - 11:15 am

Focus Groups

Focus groups are informal moderated conversations among peers that occur during networking time outside the regularly scheduled conference agenda. There is no sign up. Delegates and speakers are welcome to opt into any focus group that interests them. The focus groups will take place in the corners of the Exhibition Hall in well-marked areas that include a sound barrier. All participants will be provided with wireless headphones to ensure everything said can be heard over the background noise of the Exhibition Hall.

FOCUS GROUP

**Talking From Experience – What Are the
Top 5 Roadblocks on a Digital Journey?**



Bodo Bokämper
VP Procurement,
Digitalization
BMW AG

FOCUS GROUP

**From Service Provider to Value Creator –
Evolution of Operations**



Maciej Kaniowski
Chief Supply Chain
Officer
Avon International

11:20 - 11:55 am

Strategies to Embrace, Reimagine, and Optimize the Supply Chain of the Future

- Focusing on the changing role of the traditional CSCO and workforce evolution
- How are supply chain executives facing fresh demands for sustainability, adaptability, and value creation?
- Exploring areas where new risks are being exposed and turning them into enhanced opportunities
- Building more resilient supply chains: Developing and expanding uses of real-time data and supply signals to promote risk management



Vineet Khanna
Former SVP – Global
Head of Supply Chain
Nestlé

12:00 - 12:35 pm

**WORKSHOP
BREAKOUT
ROOM 1**

Technology as an Enabler of Smart Supply Chains

- How can technology bring us closer to the vision of a perfect supply chain?
- Exploring the role digitization plays in achieving resilience
- Enabling real-time visibility and agility through advancements such as track and trace technology, on-demand spot rates, and global freight networks
- Achieving unparalleled efficiency by embracing technology to make informed decisions based on real-time information



Mike Bhaskaran
Chief Operating Officer
DP World

12:35 - 1:35 pm

Themed Lunch Discussions

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Decarbonisation of the Supply Chain

Brambles



Marisa Sanchez-Urrea
Global Head of
Decarbonisation, Supply
Chain
Brambles Group

**Harnessing Latest Technologies in
Supply Chain**

eramet



Nanda Kishore
Head of Supply Chain
Eramet Titanium & Iron AS

1:35 - 2:10 pm

**BREAKOUT
ROOM 1
PROCESS PLANNING
& DESIGN**

Keeping Efficiency and Environmental Sustainability at the Heart of Supply Chain Operations

- Integrating sustainability into everyday operations, reducing water and energy use.
- Building partnerships with customers to boost operational efficiency, safety, product quality, and sustainability.
- Collaborating with suppliers and customers to amplify our joint environmental impact.
- Addressing pressing challenges like supply chain transparency, resource scarcity, climate change disruptions, waste management, and regulatory compliance.

ECOLAB®



Lelwyn Dsouza
SVP Supply Chain Europe
Ecolab

1:35 - 2:10 pm

**BREAKOUT
ROOM 2**
VALUE
OPTIMIZATION

A Lean Approach to Carbon Neutrality

- Offering insights into Toyota Europe's end to end approach towards carbon neutrality in product, operations & supply chain
- Discussing the successes so far and the challenges on the road ahead
- Sharing thoughts on key CN milestones and how to achieve them whilst maintaining competitiveness
- Offering insights on engaging the whole organization
- Going beyond carbon neutrality: Improving biodiversity at a manufacturing site

TOYOTA



Marvin Cooke
*EVP, Manufacturing
Toyota Europe*

2:10 - 2:45 pm

Procurement of the Future: Partnering with our Suppliers

- Enhancing Partnerships in Volvo Cars' transformation journey in "the new normal"
- Developing tomorrow's solutions together with our suppliers to reach our sustainability ambition



Bart Jongen
*Head of Transformation,
Procurement and Supply Chain
Volvo Cars*

2:45 - 3:20 pm

Panel: Increased Energy Costs, Inflation, and the Supply Chain

- Breaking down today's economy and markets through the lens of global supply chains and supply constraints
- Renewable energy sources vs. fossil fuels: Which should we be focusing on throughout our supply chains and what changes need to be made for future efficiency and reliability?
- How are increases in operational costs and product costs affecting both the business and consumers?
- Facing increasing demand for delivery and the challenges that are created along the supply chain
- Finding solutions to decrease timelines of disruption and delays



Kevin Delaney
*Head of Supply Chain
HP Inc*



Ladislav Dvorak
*Corporate Supply Chain Director
ROCA GROUP*



Simon Ross
*VP Technology Delivery
SLB*

3:20 - 3:25 pm

Chair's Closing Remarks



Daniel Myers
*Sr. Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International*